

PURPOSE

The purpose of the New Jersey Grown Community Awards Program is to recognize exemplary examples of design and excellent use and maintainence in the promotion of New Jersey Grown plants.

ELIGIBILITY

Any Municipality in New Jersey is eligible to enter Landscape Projects and/or Floral Projects in the New Jersey Grown Community Awards Program. Municipalities may enter only one project in each use category (maximum total of three entries per municipality).

An entrance fee of \$75.00 is required for each entry submitted by each municipality.

CRITERIA

The project must be installed by municpal employees or representative(s) of the municipality (garden clubs, scouts, church groups, etc.) entering the project in the New Jersey Grown Community Awards Program and must meet all other criteria and conditions of the Program. The project must be completed when the entry is submitted. No partially completed projects will be considered by the judges.

All trees, shrubs, perennials and annuals must be grown in the state of New Jersey, perferably under the Jersey Grown Program and/or Jersey Fresh Program.

CATEGORIES

Two (2) categories exist for entries in the New Jersey Grown Community Award Program. The two categories are “Landscape” and “Floral.”

The “Landscape” category entry consist of Nursery stock which is not generally used as flowering plants material and/or flowering “Annuals” and/or “Perennials”, used in combination nursery stock.

The “Floral” category entry consist of flowering/non-flowering Annuals and/or Perennials.

Three(3) Tiers, referring to the total cost of the plants, for entries exist under both the “Landscape” and “ Floral” category.

Tier X-1: \$0 to \$10,000

Tier X-2 \$10,001 to \$25,000

Tier X-3: above \$25,000



AWARDS

A “ Certificate of Participation” will be given to each entry deemed by the judges to be eligible for competition in the New Jersey Grown Community Awards Program.

One (1) “First Place”, “Second Place” and “Third Place” Award may be awarded to qualifying entrants in each of the three “Tiers” for the categories of Landscape and for Floral.

One (1) “Grand Award” may be awarded for an entry in the categories, which has been judged to possess a superior overall quality from all other entries. If no entry/entries meet this criteria, it is not mandatory to present this award in any given category.

If, in the opinion of the judges, an entry does not merit an award, no award will be given.

JUDGING

Judging will be done by a qualified panel selected by the NJ Nursery and Landscape Association, NJ Department of Agriculture and Rutgers’s Agricultural Extension Service.

Entries will be judged by reviewing the entry documentation and photographs submitted with entry .

JUDGING CRITERIA

Judging of entries will be based on recognition standards of:

- quality, functional design according to commonly accepted design principles.
- selection, use and quality of New Jersey Grown plant material
- overall workmanship (installation of plants)

The project shall be judged on the plant material and landscape planting and maintenance, and how effectively the plant material and landscape planting compliments any structural features.

Each entry will be judged on its own merit in each respective category and not in competition with each other. To assure each entry will be judged solely on the above criteria, NJDA will code all entry documentation prior to submitting for the judging process.

The judges may choose not to give any awards if, in their opinion, there are no entries that meet the quality criteria of the Landscape Awards program.

ENTRY PROCEDURES AND REQUIREMENTS

1. Complete and return the “Entry Form”.

2. The entry kit must be completed and returned to the New Jersey Department of Agriculture, Division of Plant Industry office, by September 1, 2006, along with a \$75.00 entry fee for each project.



ENTRY KIT CONSISTS OF;

- An Entry Form
- Each entry must include no less than four (4) and no more than eight (8) color photographs, not less than 5”x7” or larger than 10”x12”. Documentation to identify and describe each of the photographs,in twenty-five (25) words or less, will be included in the entry kit.

- At least one (1) photo of the site prior to the project initiation must be submitted. All photos shall be labeled

- A plant list must be submitted on a separate sheet indicating common and/or botanical names for all plant materials. Entries lacking this plant list will not be judged and will be considered incomplete.

- A copy of an original invoice(s) must be submitted to indicate the purchase of New Jersey Grown or Jersey Fresh plant material grown in the state of New Jersey.

DEADLINE FOR ENTRIES

The deadline for receipt of the “entry kit” is September 1, 2006. You must submit all the required photographs and documentation. **No entries will be accepted unless submitted using the above referenced entry kit.**

PRESENTATION OF AWARDS

All awards will be presented at special ceremonies to be held in conjunction with the Annual League of Municipalities Meeting held in Atlantic City in November, 2006.



NOTE: All entries become the property of the New Jersey Department of Agriculture and may be used for educational and promotional purposes.